4 Ways to Buy & Sell a Home in a Hot Market

CONSERVATIVE APPROACH

Steps

- 1. Sell Current House
- 2. Rent

Steps

of choice

3. Ready Buyer

Pros Minimal Financial Risk

- Top Dollar for House
- Ready to buy

Cons

Cons

- Move twice
- Spend \$ on rent

• Most Expensive

house to sell

• High sense of urgency

• Finding a short-term rental

LEAST HASSLE / MOST EXPENSIVE

Steps 1. Buy with Contingent Offer 2. List

LOW RISK / LOW HASSLE

Pros

- Only move if stars align
- No extra moves.
- Find the right home before move

Cons

• Could limit buyers willing to wait for a "maybe" move.

• Risk losing house to other buyers

• May have to aggressively price

• Do you cancel if the right property doesn't come up?

RISK TOLERANT - HOT MARKET

1. List & have longer close date • Move Once

Steps

- 1. Buy Non-contingent
- 2. List House to Sell
- Pros

Pros

2. Contingent on finding home • No firm commitment unless you

- Find right property
- Best deal on buy and sell

find a property

- Ensures you find the right next home
- Move Once

Cons

- You could have 2 payments
- See timeline example
- THE JUSTIN LANDIS GROUP real estate







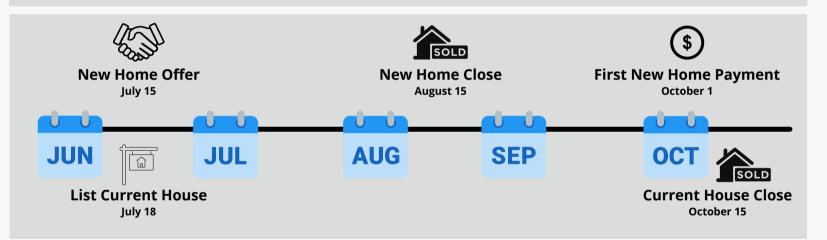
Timeline of Buying Non-Contingent Then Selling

EXAMPLE: TODAY IS JUNE 15

1. Write an offer with a closing out 60 days

2. Close by October 15 and never hit 2 payments

3. That's approximately 90 days on market to be able to get an offer



- Is your local market average days 90 days or less?
- Are you willing to price it at current market value?
- If your answer is YES to those 2 questions, this is a fairly safe and most financially beneficial route.

